

Revolutionize your Practice

> with FREE EagleSoft Practice Management Software

In a world of inflated prices and too-good-to-be-true offers, it's natural to question our free EagleSoft Practice Management Software offer. You may wonder whether you'll receive the same trusted support at the same price and the regular updates EagleSoft and Patterson Dental are known for. We're proud to say the answer is yes.



For more than 14 years, EagleSoft has been recognized as an industry-leading software. In fact, 95 percent of doctors surveyed in 2008 reported that they would purchase EagleSoft software again.* But now we're offering that same Practice Management software – with the same support and updates – to everyone for free!

EagleSoft offers direct, seamless integration with more leading digital solutions, but it's our regular updates and legendary support, plus Patterson's more than 130 years of history, that make it so unique. Our dedication to software development and reliable support remains strong.

When you join the EagleSoft revolution, you'll be among thousands of doctors who've transformed their practice to reach unparalleled heights of ease and productivity. And like the 96 percent of doctors who said they'd recommend EagleSoft to a colleague, you won't be disappointed.*

*Survey distributed to 16,939 EagleSoft clients on 2/11/2008.

We have Technology Advisors at every branch to provide demonstrations and to help you master your EagleSoft software.

Contact us today at 800-294-8504 for your free EagleSoft.

The PTC is ready to help you



Personal service from real people

- You'll always speak with a live receptionist who will identify you by name, since the phone system is tied directly to Patterson's customer database.
- Staff courtesy was rated 4.72 out of 5 by doctors in a 2008 survey.

Single-call assistance

- With a variety of support resources available, each PTC specialist can research questions or conference in another specialist with the ultimate goal of resolving every question in a single call.
- PTC Staff was rated as highly knowledgeable – 4.42 out of 5 – in a 2008 survey.

A time- and money-saving Service Club

- Patterson's Service Club offers members free, unlimited, priority phone support; free EagleSoft software updates; newsletters; unlimited e-mail support; live help and remote support.

Phone support that fits your schedule

- The PTC offers telephone support Monday through Thursday 7:00 a.m. - 7:00 p.m. CST and Friday 7:00 a.m. - 6:00 p.m. CST. Simply dial 1-800-475-5036.
- Doctors surveyed in 2008 reported their wait time to reach a Support Specialist was just two minutes.

Convenient 24/7 online databases

- **FAQ:** accessible anytime by all Patterson customers at <http://eaglesoft.custhelp.com>
- **Live Help** (CAESY, EagleSoft, Schick, Planmeca, Patterson hardware, eMagine® and CEREC): instant messaging tool lets you chat with support specialists at www.eaglesoft.net or directly from the EagleSoft system. Available Monday through Friday from 8:00 a.m. - 5:00 p.m. CST.
- **Webex remote support:** connects directly to a customer's computer to evaluate errors, pass necessary files or provide training as needed

Solutions for maximum practice efficiency

- PTC developers have created a suite of EagleSoft eBusiness services (eClaims, electronic attachments, eStatements, eReminders and more) to ensure top efficiency and productivity in your practice.

Ongoing EagleSoft innovation

- PTC software developers continually update EagleSoft software. By adding (and rigorously testing) new features, incorporating customer suggestions and ensuring integration with current software, PTC developers strive to make each EagleSoft release thoroughly functional, intuitive and useful.

Expert EagleSoft data import and conversion

- EagleSoft offers two options for bringing your existing computerized data into EagleSoft:
 - Data import is a free service available for most practice management systems software. Data import will convert basic data for scheduling and billing purposes
 - Data conversion is available for purchase and is a more robust and comprehensive solution. PTC data conversion staffers will quickly and accurately convert your existing records to integrate seamlessly into the EagleSoft system



When you invest in technology through Patterson Dental, you partner with support professionals who are fully invested in your ongoing success. You'll always receive the support necessary to take the frustration out of dealing with technology issues.

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